

HILO | COLUMBIA EM QUALITY DIVIDEND ETF

Income and Yield Through Quality Emerging Market Companies

Core allocation with country diversification

Serves as a core holding capturing approximately 50 predominantly large and mid-cap companies across emerging markets. Companies are equal-weighted at each quarterly rebalance.

Seeks to Provide Income

Provides exposure to companies that offer competitive levels of income across the emerging markets universe.

Quality companies with dividend consistency

This fund seeks to capture dividend quality by screening for factors such as return on equity, positive earnings growth, and three-year dividend payment consistency.

3 Year Morningstar Rating



The Morningstar rating is as of 09/30/18. Among 708 Diversified Emerging Markets Funds.

Fund Objective

Seeks investment results that correspond (before fees and expenses) to the price and yield performance of the Beta Advantage® Emerging Markets Quality Dividend Index.

Index Description

The Beta Advantage® Emerging Markets Quality Dividend Index is designed to represent a portfolio of approximately 50 companies that each has a trailing one-year dividend yield of between 2% and 10% in the developing markets universe as defined by Columbia Management Investment Advisers, LLC (CMIA). The index seeks to address dividend quality by screening companies for such factors as return on equity, positive earnings growth, maximum dividend yield and three consecutive years with a dividend, including a dividend yield of between 2% and 10% in its last (trailing) year.

Fund Facts

ETF Ticker (NYSE Arca): **HILO**

Bloomberg Index Ticker: **EGAQLDVT**

Fund inception: **08/04/2011**

Number of holdings: **50**

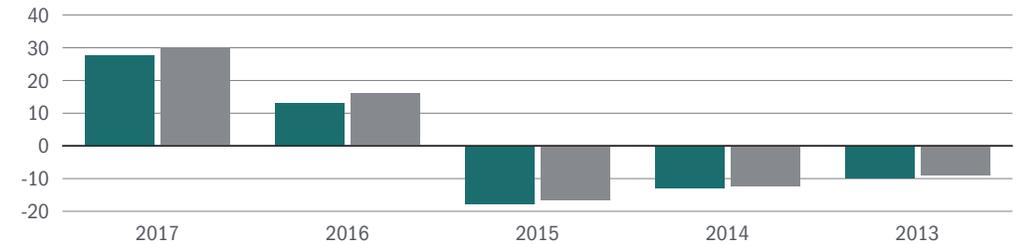
Expense ratio (% gross): **0.60**

Expense ratio (% net): **0.60**

Average Annual Total Returns (%)

	3-Month (cum.)	YTD (cum.)	1-Year	3-year	5-year	Since Inception
Total Returns (Net Asset Value)	2.71	-6.65	0.38	10.08	-0.92	-0.97
Total Returns (Market Price)	2.30	-6.59	0.11	9.85	-1.08	-1.09
Tracked Index*	3.40	-5.47	1.86	12.26	0.56	0.56

Calendar-Year Total Returns (%)



Calendar-Year Total Returns (%)	2017	2016	2015	2014	2013
Total Returns (Net Asset Value)	27.70	13.14	-17.85	-12.86	-9.91
Tracked Index*	30.12	16.12	-16.63	-12.30	-8.87

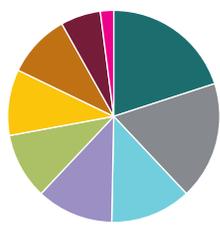
Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call 888.800.4347.

Market price returns are based on the midpoint of the bid/ask spread at 4 pm Eastern time and do not represent the returns an investor would receive if shares were traded at other times. Shares may trade at a premium or discount to the NAV. Returns over one year are annualized. *ETF shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Investors buy and sell shares on a secondary market. Only market or "authorized participants" may trade directly with the Fund(s), typically in blocks of 50,000 shares.*

* Reflects Indxx Emerging Market High Income Low Beta Index performance through January 31, 2014; FTSE Emerging All Cap ex Taiwan Low Volatility Dividend Net Tax Index performance through January 23, 2015; Beta Advantage Emerging Markets Quality Dividend Index performance thereafter.

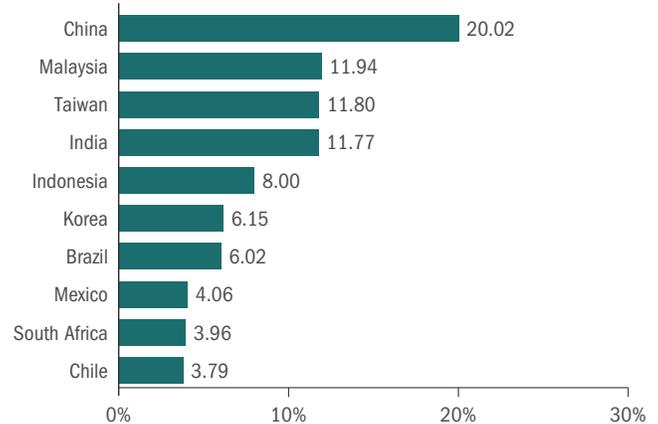
Not FDIC insured • No bank guarantee • May lose value

Sector Breakdown (%)



Financials	20.0
Materials	18.0
Energy	12.3
Utilities	11.7
Telecommunication Services	10.1
Consumer Staples	10.1
Information Technology	9.7
Real Estate	6.1
Consumer Discretionary	2.0

Top Countries (%)



Top holdings

Ecopetrol Sa	2.2
S-Oil Corp	2.1
Link REIT	2.1
Emaar Properties PJSC	2.1
Infosys Ltd	2.1
Walmart de Mexico SAB de CV	2.1
Polski Koncern Naftowy Orlen	2.1
Suzano Papel E Celulose Sa	2.0
Uni-President Enterprises Co	2.0
KB Financial Group	2.0

Top holdings are as of the date given, are subject to change at any time and are not recommendations to buy or sell any security.

Key statistics

Market Cap (weighted average, \$b)	40.48
Market Cap (weighted median, \$b)	20.50
Total Constituent Daily Traded Value (\$b)	4.27
P/E ratio (wtd harmonic avg, trailing)	10.64
Price/book ratio (weighted average)	1.80
Index Dividend Yield (%)	3.73
30-day SEC yield (%)	2.61

To find out more, call 888.800.4347
or visit columbiathreadneedleetf.com



Investing involves risks, including the risk of loss of principal. **Market** risk may affect a single issuer, sector of the economy, industry or the market as a whole. The fund is **passively managed** and seeks to track the performance of an index. The fund may not sell a poorly performing security unless it was removed from the **index**. There is no guarantee that the index will achieve positive returns. Risk exists that the index provider may not follow its **methodology** for index construction. Errors may result in a negative fund performance. The fund's **net value** will generally decline when the market value of its targeted index declines. **Foreign** investments subject the fund to risks, including political, economic, market, social and other risks impacting a particular country, as well as to currency instabilities and less stringent financial and accounting standards generally applicable to U.S. issuers. These risks are enhanced for **emerging or frontier market** issuers. Investment in or exposure to **foreign currencies** subjects the fund to currency fluctuation and risk of loss. Investments in **small- and mid-cap** companies involve risks and volatility greater than investments in larger, more established companies. The fund **concentrates** its investments in issuers of one or more particular industries to the same extent as the underlying index. Although the fund's shares are listed on an **exchange**, there can be no assurance that an active, liquid or otherwise orderly trading market for shares will be established or maintained. Active market **trading** may increase portfolio turnover, transaction costs and tracking error to the targeted index. **Dividend** quality is not guaranteed and the amount, if any, can vary over time. The fund may have **portfolio turnover**, which may cause an adverse cost impact. There may be additional **portfolio turnover risk** as active market trading of the fund's shares may cause more frequent creation or redemption activities that could, in certain circumstances, increase the number of portfolio transactions as well as tracking error to the index and as high levels of transactions increase brokerage and other transaction costs and may result in increased taxable capital gains.

Dividend Yield is a financial ratio that shows how much a company pays out in dividends each year relative to its share price. **Market Capitalization** is the total dollar value of all outstanding shares, calculated by multiplying shares times current market price. **Price/Book Ratio** is a stock's price divided by its book value, and may help determine if it is valued fairly. **P/E Ratio (Trailing)** is a stock's price divided by after-tax earnings over a trailing 12-month period, which serves as an indicator of value based on earnings. **Total Constituent Daily Traded Value** is the sum of the six-month average daily traded value (in USD) of a fund's individual holdings.

The **30-day SEC Yield** is an estimate of the fund's rate of investment income reflecting an estimated yield to maturity (assuming all current portfolio holdings are held to maturity), and it may not equal the fund's actual income distribution rate or the income paid to a shareholder's account. The yield shown reflects fee waivers in effect, if any. In the absence of such waivers, yields would be reduced. The yield will reflect an inflation adjustment that is attributable to any inflation-protected securities owned by the fund. This adjustment and the resulting yield can be positive (in the case of inflation) or negative (in the case of deflation).

Columbia Management Investment Advisers, LLC serves as the investment manager to the ETFs. The ETFs are distributed by **ALPS Distributors, Inc.**, member FINRA, which is not affiliated with Columbia Management Investment Advisers, LLC.

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For each exchange-traded fund ("ETF") with at least a three-year history, Morningstar calculates a Morningstar Rating™ used to rank the fund against other funds in the same category. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a fund's monthly excess performance, without any adjustments for loads (front-end, deferred, or redemption fees), placing more emphasis on downward variations and rewarding consistent performance. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. The top 10% of ETFs in each category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars and the bottom 10% receive 1 star. The overall rating for an ETF is based on a weighted average of the time-period ratings (e.g., the ETF's 3, 5, and 10 year rating). **The Morningstar ratings for the overall and three-year periods for the ETFs are 2 stars, 3 stars among 708 and 708 Diversified Emerging Markets funds, respectively, and are based on a Morningstar Risk-Adjusted Return measure.** The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its three-, five- and ten-year (if applicable) Morningstar Rating metrics.

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Carefully consider the fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the fund's prospectus, which may be obtained by calling 888.800.4347 or by visiting the fund's website www.columbiathreadneedleetf.com to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.