

INCO | COLUMBIA INDIA CONSUMER ETF

Target the Growing India Consumer



Demographics driving consumption

Consumption is predicted to double from 2015 to 2025 in India as the combination of rapidly rising incomes and a robust growing population feeds the economy.¹

India ranks high in the world in consumer confidence

India was the second ranked country in Nielsen's Global Consumer Trend Tracker. (Nielsen, June 2017).

Dedicated exposure to the India consumer

This fund provides exposure to companies in the consumer industry, such as automobiles, food products, beverages, media, and household products, which all stand to benefit from increases in consumption.

Overall Morningstar Rating



The Morningstar rating is as of 09/30/18. Among 24 India Equity Funds.

Fund Objective

Seeks investment results that correspond (before fees and expenses) to the price and yield performance of the Indx India Consumer Index.

Index Description

The Indx India Consumer Index is a maximum 30-stock free-float adjusted market capitalization weighted index designed to measure the market performance of companies in the consumer industry in India as defined by Indx's proprietary methodology. The index consists of common stocks listed on the primary exchange of India.

Fund Facts

ETF Ticker (NYSE Arca): **INCO**

Bloomberg Index Ticker: **IINCOT**

Fund inception: **08/10/2011**

Number of holdings: **30**

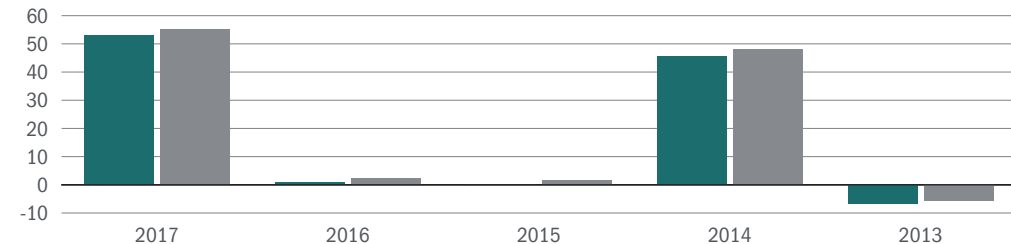
Expense ratio (% gross): **0.76**

Expense ratio (% net): **0.76**

Average Annual Total Returns (%)

	3-Month (cum.)	YTD (cum.)	1-Year	3-Year	5-Year	Since Inception
Total Returns (Net Asset Value)	-10.04	-17.52	-3.03	9.69	14.79	10.68
Total Returns (Market Price)	-10.62	-17.44	-3.46	9.38	14.66	10.61
Indx India Consumer TR Index	-10.00	-16.94	-2.10	11.07	16.53	12.27

Calendar-Year Total Returns (%)



Calendar-Year Total Returns (%)	2017	2016	2015	2014	2013
Total Returns (Net Asset Value)	52.88	0.80	-0.06	45.51	-6.84
Indx India Consumer TR Index	55.02	2.25	1.57	48.05	-5.82

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please call 888.800.4347.

Market price returns are based on the midpoint of the bid/ask spread at 4 pm Eastern time and do not represent the returns an investor would receive if shares were traded at other times. Shares may trade at a premium or discount to the NAV. Returns over one year are annualized. *ETF shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Investors buy and sell shares on a secondary market. Only market or "authorized participants" may trade directly with the Fund(s), typically in blocks of 50,000 shares.*

Columbia Management Investment Advisers, LLC serves as the investment manager to the ETFs. The ETFs are distributed by **ALPS Distributors, Inc.**, member FINRA, which is not affiliated with Columbia Management Investment Advisers, LLC.

¹ McKinsey Global Institute, "The 'Bird of Gold': The Rise of India's Consumer Market".

Sector Breakdown (%)



Top holdings

Nestle India Ltd	6.1
Hindustan Unilever Ltd	6.0
Britannia Industries Ltd	5.8
Mahindra & Mahindra Ltd	5.7
ITC Ltd	5.5
Godrej Consumer Products Ltd	5.0
Titan Co Ltd	4.8
Dabur India Ltd	4.5
Bajaj Auto Ltd	4.4
Maruti Suzuki India Ltd	4.1

Top holdings are as of the date given, are subject to change at any time and are not recommendations to buy or sell any security.

To find out more, call [888.800.4347](tel:888.800.4347)
or visit columbiathreadneedleetf.com

Investing involves risks, including the risk of loss of principal. **Market** risk may affect a single issuer, sector of the economy, industry or the market as a whole. The fund is **passively managed** and seeks to track the performance of an index. The fund may not sell a poorly performing security unless it was removed from the **Index**. There is no guarantee that the index will achieve positive returns. Risk exists that the index provider may not follow its **methodology** for index construction. Errors may result in a negative fund performance. The fund's **net value** will generally decline when the market value of its targeted index declines. **Foreign** investments subject the fund to risks, including political, economic, market, social and other risks impacting a particular country, as well as to currency instabilities and less stringent financial and accounting standards generally applicable to U.S. issuers. These risks are enhanced for **emerging market** issuers. Investment in or exposure to **foreign currencies** subjects the fund to currency fluctuation and risk of loss. Investments in **small- and mid-cap** companies involve risks and volatility greater than investments in larger, more established companies. The fund **concentrates** its investments in issuers of one or more particular industries to the same extent as the underlying index. Concentration in the **India region**, where issuers tend to be less developed than U.S. issuers, presents increased risk of loss than a fund that does not concentrate its investments. Investments in a narrowly focused sector such as **consumer** may exhibit higher volatility than investments with a broader focus. Although the fund's shares are listed on an **exchange**, there can be no assurance that an active, liquid or otherwise orderly trading market for shares will be established or maintained. Active market **trading** may increase portfolio turnover, transaction costs and tracking error to the targeted index. The fund may have **portfolio turnover**, which may cause an adverse cost impact. There may be additional **portfolio turnover risk** as active market trading of the fund's shares may cause more frequent creation or redemption activities that could, in certain circumstances, increase the number of portfolio transactions as well as tracking error to the Index and as high levels of transactions increase brokerage and other transaction costs and may result in increased taxable capital gains.

Indx Inc. does not guarantee the accuracy and/or the completeness of the Underlying Indices or any data included therein and Indx Inc. shall have no liability for any errors, omissions, or interruptions therein. Indx Inc. makes no warranty, express or implied, as to results to be obtained by CMIA, shareholders of the Fund, or any other person or entity from the use of the Underlying Indices or any data included therein. Indx Inc. makes no express or implied warranties, and expressly disclaims all warranties of merchantability or fitness for a particular purpose or use with respect to the Underlying Indices or any data included therein. Without limiting any of the foregoing, in no event shall Indx Inc. have any liability for any lost profits or indirect, punitive, special or consequential damages or losses, even if notified of the possibility thereof. There are no third party beneficiaries of any agreements or arrangements between Indx Inc. and CMIA. Shares of the Fund are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. One cannot directly invest in an index.

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Dividend Yield is a financial ratio that shows how much a company pays out in dividends each year relative to its share price. **Market Capitalization** is the total dollar value of all outstanding shares, calculated by multiplying shares times current market price. **Price/Book Ratio** is a stock's price divided by its book value, and may help determine if it is valued fairly. **P/E Ratio (Trailing)** is a stock's price divided by after-tax earnings over a trailing 12-month period, which serves as an indicator of value based on earnings. **Total Constituent Daily Traded Value** is the sum of the six-month average daily traded value (in USD) of a fund's individual holdings.

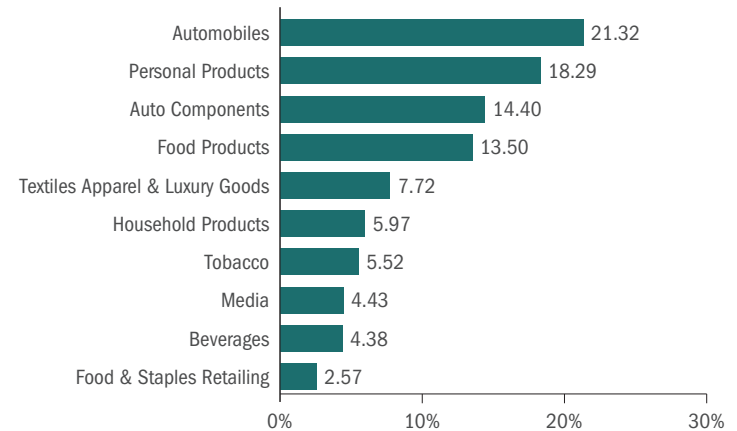
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For each exchange-traded fund ("ETF") with at least a three-year history, Morningstar calculates a Morningstar Rating™ used to rank the fund against other funds in the same category. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a fund's monthly excess performance, without any adjustments for loads (front-end, deferred, or redemption fees), placing more emphasis on downward variations and rewarding consistent performance. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. The top 10% of ETFs in each category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars and the bottom 10% receive 1 star. The overall rating for an ETF is based on a weighted average of the time-period ratings (e.g., the ETF's 3, 5, and 10 year rating). **The Morningstar ratings for the overall-, three- and five-year periods for the ETFs are 4 stars, 5 stars and 4 stars among 24, 24 and 24 India Equity funds, respectively, and are based on a Morningstar Risk-Adjusted Return measure.** The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its three-, five- and ten-year (if applicable) Morningstar Rating metrics.

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Carefully consider the fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the fund's prospectus, which may be obtained by calling 888.800.4347 or by visiting the fund's website www.columbiathreadneedleetf.com to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.

Top Industries (%)



Key statistics

Market Cap (weighted average, \$b)	14.16
Market Cap (weighted median, \$b)	9.61
Total Constituent Daily Traded Value (\$b)	0.62
P/E ratio (wtd harmonic avg, trailing)	32.37
Price/book ratio (weighted average)	5.81
Index Dividend Yield (%)	1.00